



Zakk Fisher

Multidisciplinary Graphic Designer

CONTACT

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EDUCATION

2021 - 2024
Nottingham Trent University
BA Hons in Graphic Design
(2:1 high)

2019 - 2021
Halesowen College
OCR BTEC Level 3 National
Diploma in Art & Design
(Graphic Design, DMM)

2014 - 2019
Old Swinford Hospital

SKILLS

- Graphic Design
- Illustration
- Branding
- Marketing
- Content Creation
- Email Marketing
- Project Management
- Social Media Management
- Web Design
- HTML / CSS
- Packaging Design
- Print
- Typography
- Videography
- Photography
- Ai Tools (Sora, Firefly...)
- Ui Designer

PROFILE

I am a dedicated and results-driven multidisciplinary graphic designer with three years of industry experience. Renowned for my reliability and meticulous organizational skills, I thrive in diverse environments and adapt quickly to new challenges. My proactive approach to problem-solving ensures the delivery of efficient and creative solutions. I am proficient in a wide range of design software and techniques, including the Adobe Creative Suite and other industry-standard tools.

WORK EXPERIENCE

Graphic Designer

Chillimint(Europe) Limited 2025-Present (1 year)

I worked within a fast-paced design agency delivering B2B creative solutions across the payments, banking, and fintech sector. My role involved producing a broad range of digital and print assets, including LinkedIn posts, campaign visuals, carousels, infographics, whitepapers, GIFs, videos, and large-scale print materials such as event stands. I was the dedicated UI screen designer, responsible for designing high-quality mobile and web banking interface screens using Figma, ensuring clarity, usability, and consistency across user journeys. I also created email designs built and deployed through Stripo, produced presentation decks in PowerPoint, and worked extensively across the Adobe Creative Suite to deliver polished, on-brand outputs. I regularly used AI tools to support research, ideation, content refinement, and workflow efficiency, enabling faster turnaround times while maintaining high design standards. Managing multiple projects concurrently was a core part of the role, requiring strong organisation and time management, and I worked both collaboratively within teams and independently, liaising with consultants and, at times, clients to deliver effective design solutions.

Packaging Designer

OnlyOptical & IIGEurope 2024-Present

In my current role, I design packaging and marketing materials for two companies. At OnlyOptical, I produce custom designs for glasses cases, cleaning cloths, and accessories based on daily client orders, alongside shipment labels, box markings, CDU displays for in-store promotions, and website product updates. At IIG Europe, I develop packaging for a range of consumer goods, including their proprietary brand, Gibson's Tape, and rigger gloves. I also manage email marketing campaigns for both companies using Mailchimp, ensuring clear and engaging communication with clients and stakeholders.

Graphic Designer & Content Creator

Hare & Hounds F.C. 2024-Present

In my role at the club, I began as a freelancer and have since advanced to managing the team's social media accounts. I have skillfully designed the team's badge, logo, and kits, establishing a cohesive and professional brand identity. My responsibilities also include creating all branding materials for the team and preparing team sheets and promotional content for upcoming events. This role has allowed me to combine creativity with strategic communication to enhance the club's presence and engagement.



SOFTWARE

- **Adobe Creative Suite: Photoshop, Illustrator, Lightroom, Indesign, After Effects, XD, Dimensions, Substance, Acrobat DC, Premier Pro**
- **Figma**
- **Powerpoint**
- **Davinci Resolve**
- **Stripo**
- **Wordpress**
- **Outlook**
- **Windows**
- **MacOS**
- **Sora (Ai)**

MISC

- **Driving Licence - Full (Access to Vehicle)**
- **Van Driving Experience**
- **Computer Hardware Expertise**
- **2 Years Customer Service**

Freelance Graphic Designer **Self Employed**

For the past three years, I have worked as a freelancer for various firms, organizations, and events. My journey began with designing print materials for local churches and car boot sales, showcasing my ability to create effective designs for community-focused projects. Over time, I transitioned into marketing roles, specializing in content creation for major social media platforms such as YouTube, Instagram, Facebook, and Shopify. This diverse experience has provided me with a comprehensive understanding of digital marketing, audience engagement, and the ability to craft tailored strategies to meet unique brand objectives. My adaptable skill set has consistently driven growth and results across different platforms and business models.

Graphic Designer Internship **Majorsell Limited 2019-2021**

I collaborated with the sales team to develop high-quality marketing materials and advertising campaigns, ensuring alignment with sales objectives. Working closely with the export department, I contributed to expanding our international presence by promoting new products to global markets. I partnered with management to refine our brand image, delivering effective design solutions that resonated with our target audience. My responsibilities included regularly updating websites, catalogs, and social media with fresh and engaging content to maintain relevance and visibility.

Additionally, I managed all printing tasks, including promotional goods and signage, to ensure seamless execution. I led the creation of marketing materials, promotional items, stationery, and advertisements for exhibitions, trade shows, and fairs. My role also encompassed handling photography, animation, catalog design, and newsletters, all of which were integral to our brand management and development initiatives.